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NEWEST HONOR FOR WISCONSIN'S OSTHOFF RESORT GOES TO ITS GENERAL MANAGER
Lola Roeh Named Wisconsin Innkeeper of the Year

ELKHART LAKE, Wis. (October 26, 2012) – In recent weeks, Wisconsin's Osthoff Resort was named the recipient of readers' choice awards from two of the country's most prestigious travel magazines, *Condé Nast Traveler* and *Travel + Leisure*. This week the general manager of the property, Lola Roeh, received her own award news. She was named Innkeeper of the Year for 2012 by the Wisconsin Hotel & Lodging Association during its annual conference held in Wisconsin Dells, with the award recognizing one individual each year for outstanding leadership in the state's lodging industry. Roeh has served as GM of The Osthoff Resort for 15 years, while also serving on the Governor's Council on Tourism since 2002. For her service to the lodging industry, Roeh also received a special commendation from Governor Scott Walker. Roeh is a Past President of the Elkhart Lake Chamber of Commerce and a Past Chair of the Elkhart Lake Tourism Commission.

Earlier this month The Osthoff was voted the #1 Resort in the Midwest by the readers of *Condé Nast Traveler* magazine in the publication's 25th annual Readers' Choice Awards. That ranking came on the heels of the resort being named the #15 Best Lake Hotel in America in *Travel + Leisure* magazine's World's Best Awards survey.

The Osthoff has received the AAA Four Diamond award every year since 1998. This lakefront resort features all-suite accommodations, two restaurants, Aspira Spa, a cooking school, year-round recreation, premier amenities and grand conference rooms and meeting spaces. Its web site is www.Osthoff.com.

The Wisconsin Hotel & Lodging Association (www.WisconsinLodging.org) represents more than 700 hotels, motels, resorts, inns, hotel condos, and bed & breakfasts throughout Wisconsin.

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